

How is policy made and what's research got to do with it?

Public policy is the solution offered by governments to societal problems. Policymakers depend on scientific knowledge to design effective policy measures. However, scientific knowledge is only one aspect among many considered by policymakers, and the transfer of scientific findings into policy is not straight forward.



This workshop provides an introduction to public policy. It illustrates how researchers can contribute to policymaking and offers researchers a platform to reflect on the relevance of their research for public policy.

Contents

- What is public policy?
- Agenda-setting, policy instruments, implementation of policy
- The role of scientists in policymaking

Learning outcomes

Participants:

- understand policymaking processes
- know ways of how to contribute to policymaking
- understand the dimensions of political feasibility
- can identify policy-relevant aspects of their own research

Target group

The workshop is aimed at members and associate members of the MCID. Researchers at any stage of their career are welcome. No previous knowledge is required.

Date, place and format

The workshop takes place on **12 September 2022** (9.15-12.00 and 13.30-16:15) at UniS, Schanzeneckstrasse 1, room A019. It is conducted by Dr. Caroline Schlaufer, Co-Manager of the Ethics and Policy Lab MCID and Lecturer at the KPM Center of Public Management. The workshop is free of charge.

It is possible to obtain 1 ECTS point for participating. In this case, participants are asked to write a short assignment after the workshop.

Registration

Please register by sending an email to caroline.schlaufer@kpm.unibe.ch. Registration is open until 2 September 2022.

Place is limited to 15 participants. First come first serve!